James B. Kennedy III (Jimmy)
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www.jbkonair.com

Experience

Executive Producer, The Noel Casler Podcast — Indianapolis, IN — (February 2021 - Present)

- Write, produce, and edit show content for distribution onto multiple podcasting platforms
- Produce and edit podcast into concise clips ideal for social media distribution to more than 300,000 followers
- Serve show as on-air talent and celebrity/public figure impersonator
- Responsible for the design, layout, and functionality of video graphics/virtual backgrounds
- Design swag items (coffee cups, hats, t-shirts) to promote show branding

Creator & Administrator, JBK On Air — Indianapolis, IN — (August 2013 - Present)

- Write, produce, and edit podcasts for distribution onto multiple podcasting platforms
- Schedule and coordinate guest bookings for podcast episodes
- Write, edit, and publish blogs for distribution onto multiple social media outlets
- Write, produce, and edit comedic bits for distribution onto multiple social media outlets
- Voice commercials, audiobooks or other client promotional content
- Responsible for the design, layout and functionality of organization's website

Producer, The Kent Sterling Show - CBS Sports 1430 AM — Indianapolis, IN — (July 2018 - February 2019)

- Operated audio control surface and monitored audio levels of sources
- Wrote, produced, and edited sports talk content for a weekday 3-hour program
- Scheduled and coordinated guest bookings
- Interacted with listeners and coordinated live contests via phone
- Served as on-air talent in three (3) daily segments
- Wrote, produced and edited sports updates with actualities for air
- Produced and coordinated live remote broadcasts
- Published sports talk content onto multiple podcasting platforms
- Published content via social media and station website for show branding
- Trained station interns on daily show procedures to assist in skill development

Staff Member, 88.7 WICR-FM HD1/HD2/HD3 — Indianapolis, IN — (August 2013 - May 2017)

- Served as on-air personality for jazz, Top 40 and morning drive variety show formats
- Served as lead writer and coordinated guest bookings for morning drive variety show
- Served as play-by-play, color analyst, sideline reporter, and studio host for live sports remote broadcasts
- Wrote, produced and broadcasted sportscasts/newscasts with actualities for air
- Produced and coordinated live sports, talk, and morning drive variety show programming
- Constructed webpages and published content via social media for station branding
- Prospected potential clients, created sales packages and wrote underwriter scripts to increase station revenue
- Trained prospective students on station procedures to improve skills as new staff members

Technical Skills

AV Suite; Op-X; WideOrbit; VoxPro; Telos; Adobe Audition; Audacity; Comrex; Avid; Office Suite; Wix; Weebly

Education

University of Indianapolis, BS Communication — Indianapolis, IN — (August 2013 - May 2017)